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	Articles		
1	Electricity Trading in India- Strategy and Implementation	Dr. Atmanand	MDI, Gurgaon
2	Management Games- An Effective Tool for Teaching Management Education	Prof. Bholanath Dutta	CMR Institute of Technology, Bangalore
3	Relevance of Information Asymmetry Models- A Study of Indian FMCG Sector	Sujata Kapoor	JAPEE Business School, NOIDA
4	Relevance of Benjamin Graham's Investment Policy in India- An Examination	Roji George	St. Gits Institution of Management, Kottayam, Kerla
5	DSS Redefining Indian Organized Retail Sector	Kirti Swaroop	IMM, Noida
6	The customer preference in organized Retail Sector	Dr. Madhu Jasola	NDIM, New Delhi
7	Effectiveness of Endorsement in Advertising-A factor analysis approach	Satish Kumar	Guru jambdeshwar University, Hissar
		Prof. Harbhajan Bansal	ITS, Ghaziabad
8	Rupee Appreciation-Conceptual Issues and Strategic Orientation	Dr. Sangeeta Sharma	B.R. Ambedkar Collage, DU
9	Beyond Mining Gold at the Bottom of Pyramid	Vaishali Aggrawal	IBA, Greater Noida
10	Risk & Return analysis-A Sectoral Study of companies in NSE	Simranjeet Sandhar	Global institute of Management & Science, Indore
		Navita Nathani	Prestige Institute of Management, Gwalior
		Prof. Umesh Holani	Jiwaji University, Gwalior
11	Women Entrepreneurship In India-Issues & Strategies	Rajesh S Pyngavil	GIBS, Rohini, Delhi

	Book Reviews		
1	Electronic Commerce	Mukta Sharma	RDIAS
2	Business Environment	Shaveta Sehgal	RDIAS
3	Planning & Managing HR Strategic Planning for Personal Management	Manisha Dayal	RDIAS