



# RUKMINI DEVI

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S. No	Title	Author's Name	Institute/College Name
	<b>Articles</b>		
1.	Impact of Teacher Leadership on Students at Post graduate level in Raipur region	Dr. Monika Sethi	HOD (HR), DIMAT, Raipur.
		Mr. Asi Vasudeva Reddy	Lecturer, DIMAT, Raipur.
2.	Base Rate: The New Benchmark Rate	Prof. Rekkha Dhiaya	Delhi School of Professional Studies and Research, New Delhi, India
		Prof. Harpreet Singh	Guru Harkrishan Group of Institutes, Ahmedgarh (Punjab), India
		Prof. Anmol Soi	Delhi School of Professional Studies and Research, New Delhi, India
3.	Business Information Processing Through Electronic Commerce: Opportunities and Emerging Trends	Sanjeev Bansal	Department of EDP
		Mahesh Kumar	Department of Computer Science and Engineering
		Birmohan Singh	Department of Electrical and Instrumentation Engineering, Sant Longowal Institute of Engineering and Technology, Longowal, India.
		Manpreet Kaur	
4.	A Comparative Study between the Advertising Effectiveness of Tata Docomo & Vodafone Mobile Services- A Case Study Conducted In Haryana, India	Dr. Sushil Sharma	Reader- University School of Business Management, Kurukshetra University, Kurukshetra
		Prof. (Dr.) Puja Walia Mann	HOD, Panipat Institute of Engineering & Technology, Samalkha

		<a href="#">Ms. Parul Gupta</a>	Lecturer, Panipat Institute of Engineering & Technology, Samalkha
5.	Organisational Climate in Scheduled Banks in Bhiwani District	<a href="#">Dr. A.K. Sharma</a>	Assistant Professor-Management Studies, TIT&S, Bhiwani.
		<a href="#">Dr. Neeraj Kaushik</a>	Assistant Professor-Management Studies, TIT&S, Bhiwani.
		<a href="#">Dr. Anju Rani</a>	Senior Lecturer- Ccommerce, RSS (PG) College, Pillkhuwa
		<a href="#">Dr. S.K.Sharma</a>	Professor & Head-Management Studies, TIT&S, Bhiwani.
6.	Business Intelligence: An Innovative Tool for Competitive Advantage	<a href="#">Arun Bakshi</a>	Assistant Professor (IT), Gitarattan International Business School, Rohini, Delhi
		<a href="#">Rajesh S Pyngavil</a>	Assistant Professor HR, Gitarattan International Business School, Rohini, Delhi
		<a href="#">Gaurav Jindal</a>	Lecturer (IT), Gitarattan International Business School, Rohini, Delhi
7.	A Study of Organisational Culture and its influence on Employee Performance in Indian Scenario	<a href="#">Dr. J.H. Vyas</a>	Professor, Disha School of Management
		<a href="#">Nishant Saxena</a>	Assistant Professor, Disha Institute of Management and Technology
8.	Organisational Learning: A Way to Success	<a href="#">Ms. Arpita Kaul</a>	Assistant Professor, RDIAS
		<a href="#">Ms. Sarah Ahtesham</a>	
9.	The Value of Saudi Arabia Industrial Firms between the Modigliani-Miller's and Gordon's Models -An Empirical Study on Cement companies in Saudi Arabia	<a href="#">Dr. Abdullah Barakat</a>	Associate Professor, Shaqra University Saudi Arabia
		<a href="#">Dr. Husain Samhan</a>	Assistant Professor, Zarka Private University – Jordan
10.	Marketing Strategies as the Focus of Insurance Industry: An Indian Perspective	<a href="#">Dr. K. C Mittal</a>	School Of Management Studies, Punjabi University, Patiala Punjab
		<a href="#">Sarvjeet kaur</a>	School Of Management Studies, Punjabi University, Patiala Punjab
11.	Re-engineering the Organization Behaviour at BCCI: A case for Introspection	<a href="#">Radha Mohan Chebolu</a>	Senior Faculty Member, IBS, Mumbai
		<a href="#">Raunak Kotak</a>	
		<a href="#">Rohit Khushalani</a>	