

Effulgence, Vol. 8, No. 1, (January - June 2010)

S. No	Title	Author's Name	Institute/College Name	E-Mail-ID
	Articles			
1	Branding: A Key to success in Emerging Markets	Mr. Anoop Pandey	BVIMR, Delhi	annop.pandey2007@gmail.com
		Ms. Anjali Sharma	BVIMR, Delhi	sharma.anjali00@gmail.com
		Dr. Vikas Dahiya	RDIAS, Delhi	dr.vikasdahiya@yahoo.in
2	Green Marketing, Emission Trading and Carbon Crediting in India	Ms. Sunita	Delhi University	galaxi_12@rediffmail.com
		Dr. Amita Charan	Delhi University	amita.charan@rediffmail.com
		Mr. Vijay Kumar	GGSIPIU, Delhi	v.budgunjan@rediffmail.com
3	Changing Management Practices in Media: With Special Refrence to Content Management	Ms. Surbhi Dahiya	Dept. of Journalism, Delhi University	Surbhi2011@gmail.com
4	Corporate Social Responsibility, Curriculum Development Teaching & Research	Dr. Bharti Harnal	styawati college, Delhi University	bharti_harnal@yahoo.in
5	Women Entrepreneurship in India: Opportunities & Challenges	Dr. V. N. Bajpayi	ITS, Ghaziabad	vibhuti_online@rediffmail.com
		Dr. Satish Kumar	ITS, Ghaziabad	satishmba1@rediffmail.com
6	Protection of Indian Investors at Indian Bourses: A Critical Analysis of Circuit Breakers	Dr. Vibha Dua	DIAS, Delhi	dua_vibha@rediffmail.com
		Dr. Shilpa Jain	USMS, GGSIPU	shilpajain.usms@gmail.com
7	Generation Y & Fashion Leadership: Strategic Implementation for Apparel Retailing in India	Dr. K.C. Mittal	Punjab University, Patiala	mittal_krishanchand@yahoo.com
		Ms. Sarvjeet Kaur	Punjab University, Patiala	sabygugu@yahoo.com
8	FDI and It's Impact on developing Economies	Mr. Amit Kumar Gupta	RDIAS, Delhi	audit_191@yahoo.co.in

9	Future of Retail Industry in Indian Consumer Market	Mr. Mrityunjai Chaturvadi	JIMS, Rohini	mrityun_jai@yahoo.co.in
10	Commission Agencies and Marketing Chilies: A Study	Dr. R. Ganapti	Algapa University, Tamilnadu	meenaramganapathi@yahoo.co.in
		Mrs. S. Anbhu Malar	Algapa University, Tamilnadu	anbuganapathi@yahoo.co.in
11	Strong User Authentication in Cloud Computing Using Biometrics- Issues & Challenges	Mr. Mohit Mathur	JIMS, Rohini	mohitmathur19@yahoo.co.in
		Mr. Nitin Sarawat	JIMS, Rohini	nitin779@gmail.com
		Mr. Somendra Kumar	RDIAS, Rohini	som55523@gmail.com