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S. No	Title	Author's Name	Institute/College Name
	Articles		
1	Mall Culture	Amishi Arora Vaishali Eahate	CIBMRD, Nagpur CIBMRD, Nagpur
2	Mapping Customer segments for Personal Banking Services: A Basis for Differentiating Consumer Decision making	Prakash Singh	IIM Lucknow
3	Disaster Management Programme: Environment Impact and Measures for Redressal	R.P. Gunpat	University of Mauritius
4	Contribution Of External Commercial Borrowings in the Growth of India Inc.	M.L. Maurya Vijay Kumar khurana Amit Gupta	Bundelkhand University, Jhansi RDIAS RDIAS
5	Trade logistics Bottlenecks in India: A study on improving Road Network	Ram Singh	IIFT, Kolkata
6	Strategic Retail Branding	Mitu G Matta	Lingya's Institute of Management, Faridabad
7	Two Legs are Better than Three: New Zealand as a Model for Old Age Pension	Sunil Gupta S. Saxena	INGNOU, Delhi University of Rajasthan
8	Family Owned Enterprises & Competitive Advantage	Topomay Deb	DGM, Spentex Industries, Delhi
9	A Study of market Timing & Stock Selectivity of Investment Managers in India	Kapil Choudhary	Ch. Devi Lal university, Sirsa
10	Masstige: Indian Consumer Climbing on the Brand Bandwagon	Preety Wadhwa	BVIMR, New Delhi
11	Multi-Dimensional Role of Software Measurement in defect prevention	Geetanjali Sahi	Lal Bhadur Institute of Management, New Delhi

Book Reviews			
1	New mantras in Corporate Corridors: From Ancient Roots to Global Routes	Dr. Nitu Jain	RDIAS
2	Multimedia: Making it work	Mukta Sharma	RDIAS
3	Indian Economy	Sheveta Sehgal	RDIAS