



# RUKMINI DEVI

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	<b>Articles</b>		
1.	Quality of Work Life: A Comparative Study of Public Sector Banks and Private Sector Banks	* Dr. Ajay Suneja ** Swati	* Professor, Department of Commerce, Kurukshetra University Kurukshetra ** Research Scholar, Department of Commerce, Kurukshetra University Kurukshetra
2.	Indo - ASEAN Free Trade Agreement - Analysing Impact using Balassa Index	* Sangeeta Mehrolia	* Assistant Professor, PES University, Bangalore
3.	Impact of Blended Learning on Personal Effectiveness Factor of Managerial Effectiveness	* Prof. (Dr.) Tusshar Mahajan ** Prof. (Dr.) Sourabhi Chaturvedi	* Professor, Management Department, Rukmini Devi Institute Of Advanced Studies, Rohini, Delhi ** Professor, LNCT-MER, Indore (M.P.)
4.	Impact of Service Quality Dimensions on Customer Satisfaction with Reference to E - Banking Services	* Dr. Manish Madan ** Ms. Esha Jain	* Associate Professor, Rukmini Devi Institute of Advanced Studies, Delhi ** Assistant Professor, School of Management, G. D. Goenka University, Gurgaon

5.	A Competency Model for Supply Chain Management Professional in the new Era	* Namita Gupta ** Mridul Dharwal *** Dr Daleep Parimoo	* Assistant Professor- HR, School of Business Studies, Sharda University ** Assistant Professor- HR, School of Business Studies, Sharda University *** Associate Professor & HOD-HR, School of Business Studies, Sharda University
6.	Service versus Relationship: An Investigation into Quality Dimensions for Loyalty and WOM in Online Retail	* Garima Gupta	* Faculty of Management Studies, University of Delhi
7.	Merger and Acquisitions in Indian Banking Sector in Post Liberalization Period : A Study of Selected Banks	* Nidhi Tanwar ** Dr. Subhash Chand	* Research Scholar, Department of Commerce, Kurukshetra University Kurukshetra ** Associate Professor, Department of Commerce, Kurukshetra University Kurukshetra
8.	Investment Decision and Financial Feasibility in Solar Energy Sector in India	* Dr. Anjala Kalsie ** Jappanjyot Kaur Kalra	* Assistant Professor, Faculty of Management Studies, University of Delhi ** Research Scholar, Faculty of Management Studies, University of Delhi