



# RUKMINI DEVI

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### Effulgence - January - June, 2016 - (Vol. 14, No. 1)

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	<b>Articles</b>		
1	Managing the Complaint Factors or Workplace Stress: A study on Effects of Stress among employees in ITES-BPO Organizations of NCR	* Dr. Rupali Arora	* Associate Professor, Chandigarh University
2	Impact of Inflation and Exchange Rate on Stock Market Behaviour: Evidence from India	* Dr. Anindita Chakraborty	* Assistant Professor, Faculty of Management Studies, Banaras Hindu University, Varanasi (U.P.)
3	A Study on the Impact of Secondary Market Bench Mark on Mutual Fund Industry	* Dr. A Kotishwar	* Associate Professor & HOD, Department of Master of Business Administration, CMR College of Engineering & Technology, Hyderabad, Telangana
4	Wholesale Price Index as a measure of Inflation with special reference to basic commodities	* Dr. Preeti Sharma	* Assistant Professor, Amity Global Business School
5	Trade and Income Distribution: A Study of Latin American & Asian Developing Economies	* Rashmi Ahuja	* PhD Student, Department of Business Economics, University of Delhi, South Campus, Delhi

6	Purchase Behavior of Consumers- A Study of Demographic Differences in the Purchase of Apparel	* <b>Ms. Geetu Tuteja</b> ** <b>Mr. Suraj Nathani</b> *** <b>Ms. Ruchika Gupta</b>	* Assistant Professor, Bharati Vidyapeeth Institute of Management and Research, New Delhi ** Assistant Manager, YES Bank Ltd. *** Assistant Manager, YES Bank Ltd.
7	Analysis of Deposits and Advances: Public Sector Commercial Banks in India	* <b>Ashish Gupta</b> ** <b>Dr.V. S. Sundram</b>	* Research Scholar, Faculty of Commerce - Banaras Hindu University, Varanasi, Uttar Pradesh ** Research Scholar, Faculty of Commerce - Banaras Hindu University, Varanasi, Uttar Pradesh
8	Entrepreneurial Orientation of Students: A Comparative Analysis of Management and Engineering Discipline	* <b>Chirag Malik</b> ** <b>Ekta Rao</b>	* Assistant Professor, Gitarattan International Business School, Rohini, New Delhi ** Assistant Professor, IMS Unison University, Dehradun